TECH: THE NECESSARY BRIDGE BETWEEN HEALTH AND TOURISM

WEDNESDAY, MARCH 30, 12:00 – 14:00, HALL 1

Session organizers: The Israeli and Portuguese Ministries of Tourism, Nest HaT Lab, Innovate-Israel, and the ITTS

12:00 – 13:00 DISCUSSION PANEL
Opening: Yoel Razvozov, Israel Tourism Ministry
Keynote Speaker: Luís Araújo (ETC), Turismo de Portugal
Discussion panel: Moderator: Turismo de Portugal - Luís Araújo (ETC)
Tourism Ministry Bahrain - Minister Alzayani
Tourism Ministry Morocco - Adel el Fakir, Director General
Tourism Ministry Republic of Lithuania - Vicas Jurgutis, Vice-Minister, Ministry of Economy and Innovation
Health Ministry Israel - Adam Cutler - Deputy Division Director, Public Diplomacy & International Relations

13:00-14:00 STARTUP PITCH
Chairs: Roberto Antunes, NEST HaT Lab @ NOVA Medical School – Portugal
Itay Green, ITTS

360Click VT
Our company 360 Click VT offers 360 VR virtual tours online to the most amazing sites in Israel – the Holy Land.
Due to the pandemic, we felt the urge and need to make Israel accessible for those who live far away .Thanks to modern technology we can now bring Israel to the palm of your hand, to your living room or classroom .Through our website you will be able to walk the footsteps of Jesus at the most important churches, to hear about the most fascinating biblical and historical stories at the archeological sites, to experience the beautiful and diverse landscape and nature, to learn about architecture, art, food and culture in the colorful cities of Jerusalem, Tel-Aviv, Haifa, Akko, Tzfat and more…
Are you ready for an adventure from the comfort of your home"?

Warp UV
WarpUV is a homeland biosecurity company from Israel that tackles the threat of current and future pandemics and biohazards at their source of spread: Airports.
Airports are the facilitators and catalysts of pandemics - these spread via three transmission paths: (1) humans, (2) facilities (3) luggage/personal effects: WarpUV focuses on luggage/personal effects. The company develops AirFort®, a proprietary five (5) second fast, 360X360 ultra-violet (UV) disinfection machine that disinfects all inbound/outbound luggage and personal effects in airports. The company's technology was successfully tested and proven at the Tel Aviv University microbial lab.

Breath of Health.
90 seconds result Breath Test diagnosing COVID19 and other infections and potential outbreaks

Bridgify
Bridgify is a B2B2C solution seeking to revolutionize the future of travel-tech, enabling travel retailers to unlock ancillary revenue and enhance their customer satisfaction and loyalty while gaining crucial data. Bridgify's solution you can instantly connect to a wealth of travel inventory of in-destination tours and activities, providing travelers with unforgettable experiences and attractions tailored to their unique needs and interests in a white label itinerary or explore page, and enable our partners the travel retailers to diversify their offerings and increase their revenue through greater up-sell opportunities, with average margin of 14% from each transaction. Our solution provides real-time local data including COVID-19 information and availability, so that travelers can plan their journeys responsibly and in line with local pandemic regulations, ensuring that health is never compromised when organizing their trip."

DKS
DKS STUDIOS currently offers Virtual Reality and Augmented Reality services for Cultural and Heritage Tourism. The company is currently setting Augmented Reality integration goals for Sonae Sierra's Pilot Projects; Portuguese Air Force; Idealistic. It currently has a protocol with the DRCN (Regional Directorate of Culture of the North). With the support of the Guarantee Culture Program, DKS integrated augmented reality in 5 DRCN museums"

Emnotion
The unusually strong 2017 Atlantic hurricane season cost the region 826,100 visitors, who would have generated $741 million. The storms triggered hikes in insurance premiums of up to 40%, increasing a key cost for the area's hotels. Our Next Generation Climate Model will optimize booking experience, travel insurance, and minimize natural catastrophic impact on health and life."

SeeTrue AI
SeeTrue revolutionizes the current security screening process, addressing the challenges of passenger throughputs, experience and security, while enhancing social distancing and healthy travel with a new artificial intelligence approach. Our autonomous detection software solution provides automatic threat detection and alarm resolution for X-ray and CT systems in airports and seaports. This reduces the unnecessary manual inspection by more than 50%, enables scanning baggage faster, increasing safety and improving passenger experience. Our product is machine and vendor agnostic and requires zero integration, therefore match any airport system while ensuring quick onsite implementation. SeeTrue can be part of the new tourism that requires quicker, almost fully automated scanning process in order to ensure travelers smooth transition through the airport while reducing the risk for infection in long security lanes."

Corsight AI
Seamless border control using face recognition in the crowd technology

Hop A Tour

"Hop A Tour, Ltd., provides livestream travel experiences perfect for company events, the classroom, team-building, and bringing friends and family together wherever you may be. Our live interactive tours are streamed to you in Full-HD quality by professional guides out on location. During the tour, participants can speak and text with their guide and fellow travelers in real-time. These combined features create a truly immersive social travel experience. We are working on integration to 3rd party tourism, events and leisure partners that will have relevant activities and content to our tours. Hop A Tour was selected as one of the 20 finalists of Aceler@tech Acredita Portugal April 2021 program."

MagBiosense

The first to offer both ultra-high sensitivity PCR with high throughput and short turnaround time (<60 min). Our patented Magnetic Modulation Biosensing (MMB) technology is 4-9 times faster than a standard PCR, and significantly cheaper. The technology is very robust and can perform both serological and molecular assays. It has been clinically tested and proven for several infectious diseases, such as SARS-CoV-2, Zika, dengue, Influenza, and others. MagBiosense is working in collaboration with the Israeli Ministry of Defense and Ministry of Health. The MMB test is the first and only saliva-based PCR test to be approved in Israel for a clinical trial (https://www.gov.il/en/departments/news/07102021-03). The short turnaround time enables better management of the pandemic, breaks the chain of infection, and facilitates safe border crossing by millions of travelers. The system has already received the regulatory approval in Israel (AMAR) and in the process of receiving a CE mark and an FDA clearance.

Scudo

 COVID's repeated waves, severely impacting the global tourist business, has made it clear that masks and vaccinations are not enough. Humanity needs an additional layer of defense – one that's effective against any virus, resistant to new mutation, and independent of the long time needed to modify, test, manufacture, and roll out new vaccines and boosters.

To enable the tourist industry to recover and operate under the new normal reality, we need tools that can be deployed everywhere, tools that are readily available and can highly suppress pandemic or endemic spread via travel by air, land, or sea and in any related tourist activity such as hotels, restaurants, point of interest, events and shows.

 Meet Scudo, designed to restore our civilization's freedom to travel and socialize:

• It's the first generation of anti-viral protection that's based on a smart active-ion shield.

• It delivers the best personal protection - anytime and anywhere.

• It's the only solution that further provides AI-based peripheral group defense.

• You can communicate, eat drink and travel freely all day while staying fully protected and comfortable.