**Lt. Col. (Res.) Jordan Herzberg**

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Jordan Herzberg has been active in diplomacy, security and business in Israel for over 20 years. Serving as a track two diplomat for several Israeli Prime Ministers, Jordan participated in hundreds of hours of back channel negotiations with neighboring Arab heads of state.

Volunteering as a lone soldier in the Israel Defense Forces, Jordan served in the Paratroopers in several combat theatres, including military service in Lebanon and the West Bank. Jordan currently serves as a commander in a combined paratroop/infantry/armored division, with the rank of Lieutenant Colonel (Reserves).

Jordan served as Chief of Staff to the Chairman of SlimFast Foods and was part of the deal team which sold SlimFast to Unilever for $2.3 billion. He currently serves as an adviser to Israeli companies who seek to expand into foreign markets, and has been active in cross-border transactions between US and Israeli companies in the fields of aerospace, agriculture, biotech, finance, and telecommunications. He has helped US investors access capital markets in Israel, and assisted Israeli institutional investors in their placement of capital in the US.

Jordan is a sought-after speaker around the world and has spoken on American college campuses on topics such as geopolitics of the Middle East, the Arab-Israeli conflict, and morals in combat. He recently returned from a Government of Israel sponsored speaking tour of N. America.

Jordan has a BA with Honors in Political Science and Judaic Studies from the University of Michigan, and a Master of Arts in Law and Diplomacy from the Fletcher School at Tufts University, including studies at the John F. Kennedy School of Government at Harvard University and Harvard Business School.