

Dear Friends,

It is my honor to extend you an invitation to the  $10^{th}$  edition of ISDEF; Israel's largest Defense, Homeland Security and Cyber Exhibition in Israel. ISDEF 2019 will take place from the  $4^{th}$  to the  $6^{th}$  of June, at the Trade Fairs & Convention Center in Tel-Aviv.

To celebrate the  $10^{th}$  anniversary of the event, ISDEF is organizing a Range & Live Demonstration Day at IDF base 'Mitkan Adam', home to Israel's Counter Terrorism & Sniper School, on June  $3^{rd}$ .

The 10<sup>th</sup> edition of ISDEF is expecting 300+ exhibiting companies, among them small to medium size enterprises as well as major contractors from the defense and HLS sector, 15,000+ visitors from more than 90 nations and 100+ official delegations.

ISDEF 2019 will include national pavilions, industry workshops, live demonstrations, a professional conference as well as VIP networking events.

One of the key advantages of ISDEF is the quality of the visitors. Among those participating in the official delegations are Heads of State, Defense Ministers, Heads of Homeland Security and Law Enforcement Agencies, Heads of Cyber Agencies, Senior Intelligence Officials, High-ranking Representatives from Army, Navy and the Air Force, Counter-Terrorism Specialists, Procurement Staff and End-users.

ISDEF is offering its platform to enable the sharing of information, knowledge and practical experience in the face of rapidly evolving national security treats on a global scale.

It would be an honor to host you as our distinguished guest.

Sincerely,

Jonas Zolkén Managing Director ISDEF

Sincerely,

Colonel (ret.) Arik Davidi, Member of the Advisory Board ISDEF