

Israel National Defense College

45th Class, 2017-2018

**Course Outline**

**Foreign Policy, Diplomacy and International Relations**

**Academic Instructor: Dr. Eran Lerman**

**Instructor in Charge: Mr. Haim Waxman**

**The Political Echelon**

The goal of the political echelon is to develop political thought from a broad perspective and to instill awareness of the roles of political tools in the campaign that is integrated with the security of Israel. The course is spread over the academic year and its main components are: "Foreign State, Diplomacy and International Relations," the diplomatic-security simulation (in conjunction with the strategy echelon), the NATO and EU tour, the "East" tour and the US tour. In addition, the curriculum includes content that supports the political echelon, such as a course in the Middle East (in cooperation with the National Defense Organization), a negotiation workshop and lectures by senior Israeli and foreign officials.

**Course Purposes:**

1. The introduction of basic concepts regarding historical patterns, the structure of the international system, the development of inter-state relations and the development of today's diplomatic practice.
2. Familiarization with the sources and characteristics of Israel's foreign policy (and before that – the political actions done by the Zionist movement) and the recognition of the main challenges Israel faces these days.
3. Deepening the understandings of the mechanisms used to design the state of Israel regarding main policy issues and the reciprocal relationship between the relevant governmental bodies, both in decision making and implementation.
4. Recognition of modern practical diplomacy and the challenges faced by the Ministry of Foreign Affairs.
5. Inspection of concrete policy issues, for example interactions between diplomacy and war, and the question of finalizing mechanisms at times of crisis.

**General Instructions:**

1. This is a mandatory course for the Master's degree, and it entitles academic credentials (4 hours per week);
2. The course is based on lectures by Dr. Eran Lerman and other guest lecturers. Additional relevant lectures will be presented within the framework of trips abroad and preparatory meetings, while visiting the Ministry of Foreign Affairs, and during preparations for the National Security Policy simulation.

**Course Requirements**A. Your presence and your active participation during the classes.   
B. Submission of a final paper (which meets standards of academic writing)**,** formatted as a 'preparatory sheet for a senior decision-maker' on the topic of a selected political issue.

**Course and Tour of National Security in the U.S**

The bond between Israel and the U.S constitutes a cornerstone within the concept of Israel's National Security. In order to recognize Israel's most significant ally, a course will be held which includes preparatory meetings and a visit to the U.S.

This course will teach us about the U.S and its state apparatus on the main challenges within the concept of National Security, cultivated by senior decision-makers.  
In addition we will deal with the US-Israel relations, the Jewish Community, various organizations and American social issues, economical issues, legacy and historical issues. Furthermore, we will learn about International institutions and organizations which are located in the Unites States.

**Course Requirements**

1. Active participation in lectures prior to trips and tours.
2. Reading preparatory material.
3. Writing group summaries for tours.

**Course and Tour of National Security in the East**

The Goal is to familiarize ourselves with National Security policy in countries that have great importance in the international arena, and great influence on Israel's National Security. It will result in deeper strategic understanding of what characterizes strategic thinking in those countries, and their relations with Israel. This year four educational visits abroad shall take place: Russia, China, India and South Korea. Prior to the visit a comprehensive investigation will be conducted within team framework.

**Course Requirements**

1. The participation in a comprehensive team investigation providing preparation for the tour.
2. Writing group summaries for the visit.
3. Writing group summaries for the educational process and tour.

Academic Instructor: Dr. Eran Lerman

A Master's degree course, which credits academic credentials (3 hours per week)

**Division of Classes for:**

**The Foreign Policy, Diplomacy and International Relations Course**

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| --- | --- | --- | --- | --- |
| **Number** | **Date** | **Hour** | **Class** | **Lecturers** |
| 1 | 7.12.17 | 08:30 – 10:00 | Introduction to Diplomacy - The Historical Aspects | Dr. Eran Lerman |
| 2 | 10:30 – 12:00 | Introduction to Diplomacy - What Changed? |
| 3 | 12.12.17 | 13:00 – 14:15 | Preparations for the Visit at the Ministry of Foreign Affairs |  |
| 4 | 27.12.17 | 08:00 – 17:00 | Visit to the Ministry of Foreign Affairs |  |
| 5 | 28.12.17 | 08:30 – 12:00 | Jewish and Zionist Diplomacy | Dr. Eran Lerman |
| 6 | 4.1.18 | 13:00 – 14:15 | Political Negotiations | Mr. Shalom Turjmen |
| 7 | 14:45 – 16:00 | Modern Israeli Diplomacy | Mr. Ron Prosor |
| 8 | 18.1.18 | 08:30 – 10:00 | The Political Campaign Against the Iranian Nuclear Program | Mr. Benji Krishna |
| 9 | 10:30 – 12:00 | Introduction to Public Diplomacy | Mr. Noam Katz |
| 10 | 25.1.8 | 08:30 – 10:00 | Design Mechanisms of Foreign Policy and Decision Making | Mrs. Orna Mizrachi |
| 11 | 10:30 – 12:00 | Course Summary and Preparation for the Final Assignment | Dr. Eran Lerman |
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**Reading Material According to the Davison of Classes:**

1. **Introduction to Diplomacy – Historical Aspects of the World Order**

Reading Material:

* Kissinger Henry (2014), **World Order**, New York: Penguin Press, pp. 49-91.

* Ross Dennis (2007), **Statecraft**, New York: Farrar, Straus and Giroux, pp. 21-28.

1. **Introduction to Diplomacy – What Changed?**

Reading Material:

* Hocking Brian (2012), Executive Summary, in: **Futures for Diplomacy**, Netherland Institute of International Relations 'Clingendael', pp. 5-14.

<https://www.clingendael.nl/sites/default/files/20121030_research_melissen.pdf>

* Anton Michael (2017), **"America and the Liberal International Order"**, *American Affairs Journal*. Retrieved from <https://americanaffairsjournal.org/2017/02/america-liberal-international-order>

1. **Preparation for the Visit at the Ministry of Foreign Affairs**

Reading material will be handed out separately.

1. **Visit to the Ministry of Foreign Affairs**

Reading material will be handed out separately.

1. **Introduction to Jewish and Zionist Diplomacy**

* Morris Benny (2008), **1948: A History of the First Arab-Israeli War**, "The United Nations Steps In: UNSCOP and the Partition Resolution", Yale University Press, pp. 37-74.

1. **Political Negotiations**

Reading Material:

1. **Iran as a Political Rival: Israel's Contribution to the Strategic Struggle**

Reading Material:

* Mandelker Sigal (2017, November 8), **Testimony of Sigal Mandelker,** Subcommitteeon Terrorism and Illicit Finance.

1. **Role of the Ambassador and Current Israeli Diplomacy**

Reading Material:

* Gerstman David (2016), "Israeli Diplomacy: Finding Friends in Improbable places", **The Tower**, 5.6.2016.

<http://www.thetower.org/3332-israeli-diplomacy-finding-friends-in-improbable-places/>

* Danin Robert (2016), Israel among the Nations, **Foreign Affairs**, Vol. 95 No. 4.

<https://ssl.haifa.ac.il/ehost/pdfviewer/,DanaInfo=web.b.ebscohost.com+pdfviewer?vid=1&sid=4f0ca7df-06bc-46d0-8b0b-4ed5d269e5c5%40sessionmgr102&hid=128>

1. **Public Diplomacy and its Future in the Online Age**

Reading Material:

* PDAA, **About U.S. Public Diplomacy: What Public Diplomacy is and is not**.

<http://pdaa.publicdiplomacy.org/?page_id=6>

1. **Decision Making Mechanisms in Israel**

Reading Material:

* Freilich D. Charles (2006), **National Security Decision-Making in Israel:**

**Processes, Pathologies, and Strengths**, Middle East Institute, pp. 635-663.