**Digital Transformation Workshop for Senior Leaders**

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The goal of the workshop is to introduce to senior leaders leading complicated systems the world of digital transformation including cloud technology, artificial intelligence and the internet from a business vantage point, this for the purpose of planning and building organizational strategy for leading and carrying out their vision. In addition, the goal of the course is to provide practical tools to senior leaders so that they may build, plan, manage and lead digital transformation processes in their organizations.

Throughout the four class sessions we will focus on the business understanding of the effects of technology and how it is possible to imagine and plan organizational and business transfiguration.

Course Structure:

1. In the first meeting, a brief will be given on the effects of technology on the business world and understanding the concept of digital transformation, including examples from the world in different fields. At the end of the meeting, the methodology by which we will work in the coming meetings will be presented.

2. Over the next three meetings, the senior leaders will be put into teams that will build a digital transformation strategy for an organization of their choice. Each session will include a half hour of theoretical background, 40 minutes working in teams, and 20 minutes reconnecting with the group and conclusion.

3. The final meeting of the course will include presentation by the four teams of the strategy they built for the purpose of classroom learning and discussion.