**Digital Transformation Workshop for Senior Leaders**

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The goal of the workshop is to introduce the world of digital transformation to seniors who are leading complicated systems, including cloud technology, artificial intelligence and the internet of thing from a business perspective. This is for the purpose of planning and forming an organizational strategy and its implementation. In addition, the goal of the workshop is to provide practical tools to senior leaders so that they may form, plan, manage and lead digital transformation processes in their organizations.

Throughout the four sessions, we will focus on the business understanding of the effects of technology, and how it is possible to imagine and plan organizational and business transformation.

Workshop Structure:

1. In the first meeting, a broad overview will be given on the effects of technology on the business world, and understanding the concept of digital transformation, including examples from the world in different fields. At the end of the meeting, the methodology by which we will work in the coming meetings will be presented.

2. Over the next three meetings, the participants will be divided into 10 teams that will form a digital transformation strategy for an organization of their choice. Each session will include a half hour of theoretical background, 40 minutes working in teams, and 20 minutes reconnecting with the group and conclusion.

3. The final meeting of the workshop will include presentation by four chosen teams of the strategy they formed for the purpose of classroom learning and discussion.