20 May 2020

**Leadership Skills Workshops**

**Part One (1-2.6) – Excellence in Leadership Workshop**

The workshop will address factors that increase/decrease excellence in personnel systems in terms of leadership and psychological aspects. This will include development of personal, team and organizational excellence in a complex, dynamic, chaotic and challenging environment.

The workshop will focus on applied models.

**Workshop Format:**

Each meeting is comprised of two sessions:

13:00-14:30

15:00-16:30

**First meeting - 1.6:**

5 Models Associated with Leadership Excellence

1. Leadership Foundation: Channeling the "crisis energy" to advancing horizons
2. Dimensions of Empowerment
3. 10 Dimensions of Leadership Excellence
4. Intelligence of Complexity
5. Intelligence of Depth

3 Important Factors Affecting Leadership Excellence

1. Mental fulfillment in dealing with complex issues. The mutual learning approach.
2. Quality of handling stressful situations and conflict.
3. The quality of exercising power. Distinction between force, strength and power.

**Second meeting - 2.6:**

Studying or dying! The individual's ability to learn and change as a component of leadership excellence.

Psychological models for changing habits.

The Level of Trust in the System as a Result of Leadership Excellence

**Guidance:**

Mr. Harry Gottesdiener – Manager in the BIRAD program for group instruction, personal excellence and leadership development.

Mr. Gottesdiener holds an M.Sc in Business Engineering and an M.A. in Clinical and Organizational Psychology. For many years, Mr. Gottesdiener has been a senior lecturer in psychology and education at Bar-Ilan University, a senior management coach and senior organizational consultant.

**Part Two (3-4.6) - Storytelling Workshop**

**General:**

In a noisy, stimulating and informational world - the "Many 2 Many" world, today's leaders are required to convey clear, sharp messages, with actionable motives that leave one’s mark. An event such as the Covid-19 epidemic is a good example of the demand from the citizens of the world from their leaders to disperse the dense fog and uncertainty, and interpret the new reality for them.

Furthermore, research shows that Millennials (born in the 1990s onwards) are looking for meaningful work no less than earnings. Assuming that by 2025, 75% of the workforce will be millennials, today's commanders and managers must be able to speak to the millennial generation in their own language, the "what for" language.

Storytelling, then, is a leadership skill that exists since the early age, but in light of current reality, it becomes a real leadership tool for conveying messages, motivation and leading.

The storytelling workshop will expose the participants to the "Behind the Scenes of Storytelling," how a good story works on the human brain, leaving a mark. The workshop will associate the participants with the "Ten Commandments" of a good story, and will allow them to experiment with these skills and receive feedback.

**Workshop Format:**

Each meeting is comprised of 2 sessions:

13:00-14:30

15:00-16:30

**First meeting - 3.6:**

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| --- | --- |
| Introduction | The stories we tell about ourselves when we introduce ourselves |
| Story Telling and the Brain | The story behind story telling |
| How you do it | The 10 Commandments of Storytelling |
| Experience and Feedback | My story and leading value |
| Practice | Composition Notebook - To put into writing all kinds of events and occurrences from the past weeks that can be told as stories. |

**Second meeting - 4.6:**

|  |  |
| --- | --- |
| Story Telling and Listening | Working with the composition notebook – why do I notice that I notice? What interests me (animals, people, processes, new materials?) Why? How to clarify the listening to myself and to others. |
| Refining the Message | Introduction to Hemingway style writing in 6 words |
| Connecting the Dots | On the connection between life stories and who I am today |
| Experience and Feedback | Writing a personal story to an opening conversation in a new position or ahead of a change that I'm about to lead, and receive feedback on it |
| Assignment for Concluding Meeting | Summary |

**Guidance:**

Meirav Rosenman - Organizational Psychology Specialist. Consultant for global organizations including Teva, Nobel Energy and Israel Chemicals. More than anything, she loves the stories behind the people and the organizations.