

ירדן הרצברג
עמ'נדב 14
ירושלים 9354914
Jordan@herzbergmanagement.com
+972 54 780 6129

Professional Experience

2015-Present Israel Security Tours (<http://israelsecuritytours.com>)

President- Jerusalem, Israel

- Custom educational tours and seminars focusing on geo political, strategic, and security challenges facing Israel
- Recent clients include leaders in the following fields:
 - Academia- Professors from Harvard University and Stanford University
 - Law Enforcement- Delegation of US police chiefs and counter terrorism officials
 - Interfaith- Non-Jewish leadership delegations brought to Israel by the Anti- Defamation League (ADL) and American Jewish Congress (AJC)

2003-Present Herzberg Management LTD., Israel

President- Jerusalem, Israel

- Consult to decision makers/investors about political, security, business and philanthropic opportunities in Israel
- Industry sectors covered include aerospace, defense, telecommunications
- In 2017 served as sole Israel advisor for Urban Investment Research Corporation (www.uirc.com) in their \$100 million bonds issuance on the Tel Aviv Stock Exchange (TASE)

2003-2005 Avocet Aircraft

Managing Director - Tel Aviv, Israel

- Managed relationship with Israel Aircraft Industries (IAI) on behalf of US investors in effort to develop and manufacture Very Light Jet (VLJ)
- Israeli board members included Lt. General (res.) Amnon Lipkin Shahak and Nir Gilad, President and CEO of Israel Corporation

2001-2002 Vivid Collection

Chief Operating Officer - NYC, NY

- Strategized vertical integration for the American office of one of the world's top luxury diamond outfitters
- Established infrastructure for opening stores in Persian Gulf states
- Facilitated sale of firm to Leviev LTD.

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1998-2001 Office of S. Daniel Abraham

Chief of Staff - NY, NY, Palm Beach, FL and Tel Aviv, Israel

- On behalf of various Israeli Prime Ministers participated in hundreds of hours of track two diplomacy meetings with regards to the Middle East peace process. Dialogue partners included:
 - President of the United States
 - King of Jordan
 - Chairman of the Palestinian Authority
 - Syrian and Egyptian government officials
- Wide-ranging experience at a Forbes 400 company, responsibilities included liaising between senior management and executive office
- Part of deal team in the sale of Slim Fast to Unilever for \$2.3 billion
- Directed tens of millions of dollars annually in charitable contributions

Education

**1996-1998 The Fletcher School of Law and Diplomacy, Tufts Univ.
Master of Arts in Law and Diplomacy (MALD)**

Focus on International Security Studies, International Negotiation and Conflict Resolution, and International Business Relations

- Relevant coursework
 - Politics and Culture of Iran, Afghanistan, and Pakistan
 - Role of Force in International Politics
 - Intelligence and National Security
 - Statecraft

**1997-1998 Harvard University Kennedy School of Government
Harvard Business School**

Coursework towards MALD

- Relevant coursework
 - Assessing Other Governments

1988-1991 University of Michigan

BA in Political Science and Judaic Studies (with honors)

1991 Hebrew University of Jerusalem

Coursework towards BA

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שרות צבאי

מספר אישי: 5124508
דרגה: סא"ל (מילואים)
2013-: מפקד מכלול בקידמ"ה אוגדה 319 – אחראי על כל נושאים התודעתיים, משפטיים, בינלאומיים ותקשורתיים של אוגדת מתמרנת בפיקוד צפון
2012: מרצה אורח במב"ל
2004-2011: סמ"פ/מ"פ בגדוד חי"ר 419
1993-1996: משוחרר כסגן, שירת בחטיבת הצנחנים/מפק"צ בה"ד 1

Current Non-profit Advisory positions

Amutat Sonshine

Board of Directors, <http://sonshine.org.il>

Fletcher School of Law and Diplomacy Alumni Club of Israel

President

Pardes Institute of Jewish Studies

Board of Directors, www.pardes.org.il

Former Directorships and Non-profit Advisory positions

Jewish Agency for Israel 2011-2015

Strategic advisory group member

Mechinat Lachish Meitarim

Member of the Board (2008-2012) and Chairman (2012-2014)

www.mlachish.org

IWC Systems Ltd. 2011-2012

Member of the Board

- Company controlled by US based investors in bid to become Israel's 4th cellular network provider; responsible for finding strategic partner in local market; navigated government bureaucracy in order to comply with Min. of Comm. tender requirements

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Awards

- 2009** **Ministry of Defense Ceremony Honoring 2,000 IDF Reserve Combat Officers**
Selected as one of 2 Keynote Speakers for event
- 2009** **Mechinat Lachish Meitarim**
Voted Outstanding Lecturer for 2008-09 academic year by students of a post high school, pre-military leadership academy
- 2007** **Israel Defense Forces**
Selected as Outstanding Officer for Infantry Battalion 419

Hobbies

Mountain biking
Long distance running
Scuba Diving
Reading political biographies

שנת לידה: 1970
ארץ לידה: קנדה
שנת עלייה (ארה"ב): 1993
מצב משפחתי: נשוי +2
תעודת זהות: 302257464